

1000+ Stain Remover Boosts Presence in Florida with Florida Hardware Distributors

Jacksonville, FL (Mar 12, 2012) — 1000+™ Stain Remover, World's Most Versatile Cleaning Solution™, www.1000Plus.ca, will be available for the first time to all retailers serviced by Jacksonville based distributor Florida Hardware. www.FloridaHardware.com 1000+ is manufactured by Winning Brands Corporation (USOTC: WNBD) www.WinningBrands.com. 1000+ Stain Remover aspires to become America's "reach for it first" multi-purpose stain remover because of its unusual performance characteristics and to become a household name in the process.

The listing by Florida Hardware will significantly increase exposure of Floridians to the 1000+ Stain Remover brand by increasing the number of retail "touch points" for 1000+ in the state's stores. Winning Brands considers Florida to be a top strategic market because of the year round indoor/outdoor versatility of 1000+. Work is beginning immediately to train Florida Hardware's distributor sales force in the unique features and benefits of the emerging brand.

Winning Brands' CEO, Eric Lehner, comments: "Florida Hardware has been known to independent retailers in the region for generations. Florida Hardware provides access to long standing relationships which can only be earned over time. Winning Brands, on the other hand, contributes the special energy and passion that is characteristic of entrepreneurial brands. It's an ideal combination of strengths."

Mr. Lehner maintains a weblog for the benefit of Winning Brands shareholders in which these developments and others of interest to shareholders are discussed: www.WinningBrandsCorporation.com/blog. It describes the progress and challenges of a spirited brand team on their mission to achieve success against all odds.

ABOUT WINNING BRANDS CORPORATION: Winning Brands is a manufacturer of advanced cleaning solutions including 1000+ Stain Remover, World's Most Versatile Cleaning Solution™, an alternative to conventional cleaning solvents. 1000+ Stain Remover is a Schedule Contract Holder under the U.S. Government's General Service Administration. www.WinningBrandsGOV.com. The innovative stain remover and multi-cleaner was known during early marketing as Winning Colours. The brand's interesting household, commercial and industrial cleaning characteristics can be seen on [Facebook](#) and [Youtube](#).

The phrase "World's Most Versatile Cleaning Solution" 1000+ Stain Remover and Winning Colors/Colours are trademarks of Niagara Mist Marketing Ltd., Division of Winning Brands Corporation.

PRODUCT INFORMATION and INTERVIEWS:

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