

News

Winning Brands Corporation
Clean with a Clear Conscience.

First website for TrackMoist™ from Winning Brands

Improve performance, reduce dust, enjoy the event!

New York, NY. Feb 26, 2014 — Winning Brands Corporation (WNBD.OTC.PK) www.WinningBrands.com launches its first-ever website for TrackMoist, effective today. It is now live in both conventional and mobile display format at www.TrackMoist.com. This launch, combined with the recent appointment of respected soil-conditioning expert Randy Spraggins of Ohio-based Special-T Tracks, illustrates a rising profile for the TrackMoist brand in 2014.

TrackMoist is an earth (soil) conditioner and dust suppressant for indoor/outdoor entertainment and sporting venues. Even during winter, soil used for indoor events may dry out depending on circumstances. TrackMoist is a super-high concentrate that is added to water tanks of trucks used to spray dirt race tracks or other dirt sports/entertainment surfaces. Packaged in 1-gallon and 5-gallon containers, TrackMoist mixes to create a remarkable 45,000 gallons and 225,000 gallons of treatment preparation, respectively. Water consumption is reduced by up to 50% with TrackMoist compared with standard wetting procedures. During summer and autumn, race tracks can consume tens of thousands of gallons of water per weekend using conventional procedures to dampen and condition the dirt. In regions experiencing drought or generally dry conditions, dryness of entertainment event soil is a year-round problem. Beyond reduced water use, financial savings arise from reduced fuel consumption by water trucks, less equipment wear and lower personnel costs. The appeal of TrackMoist is not confined to water efficiency because the characteristics of the treated earth itself are improved for sporting performance and maintenance.

Winning Brands CEO Eric Lehner comments, “www.TrackMoist.com is the first of several product-specific websites being launched by Winning Brands in 2014 to support its product portfolio. The product websites will increase exposure of our portfolio and increase awareness of Winning Brands, corporately. We are on-schedule with the TrackMoist website launch in Q1 as previously announced.”

Mr. Lehner maintains a CEO weblog for the benefit of shareholders at www.WinningBrandsCorporation.com/blog. It is a journal of the company’s mission and provides answers to shareholder questions. It is a regular source of public information pertaining to the company pursuant to SEC Fair Disclosure guidelines. Mr. Lehner concludes, “We are a spirited enterprise that is building for the future through dedication and vision, both.” Product Picture Below.

ABOUT WINNING BRANDS CORPORATION: Winning Brands is a manufacturer of record for advanced environmentally oriented cleaning solutions such as KIND®, 1000+™ Stain Remover, World's Most Versatile Cleaning Solution™, and others through its subsidiary Niagara Mist Marketing Ltd. It's best known product is 1000+ Stain Remover; an alternative to conventional cleaning solvents with unique desirable properties. www.1000Plus.ca. 1000+ is available coast-to-coast in Canada in some of that country's largest retailers including Walmart, Home Depot, Lowe's, Canadian Tire, Home Hardware as well as a number of U.S. outlets. TrackMoist and ReGUARD4 are examples of industry-specific solutions from Winning Brands.

ABOUT SPECIAL-T TRACKS: Special-T Tracks is renowned for its exceptional specialist knowledge in the delivery, installation, conditioning and removal of natural earth surfaces for outdoor/indoor sporting and entertainment events. Special-T Tracks' President Randy Spraggins has become affectionately known in the industry as "Dr. Dirt" for his wealth of information on the subject and his hands-on expertise serving community projects across America for decades. Based in Uniontown, Ohio, Special-T Tracks operates as team of experts and regional associate partnerships to deliver best-practices dirt-use solutions regardless of where they occur, year round.

TRACKMOIST PRODUCT INFORMATION and INTERVIEWS:

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Photo:

1 Gallon

TrackMoist™ Dirt Surface Performance Enhancer
from Winning Brands Corporation

